



News Release

For immediate release
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Ideal CU Community Foundation Marks 10th Anniversary of Giving Back

(Woodbury, MN – April 22, 2015) The Ideal CU Community Foundation marks an important milestone in this year – its 10th anniversary of giving back to local communities. Established in 2005 as the official philanthropic arm of Ideal Credit Union (formerly Postal Credit Union), the Ideal Community Foundation is a nonprofit 501 (c) (3) dedicated to strengthening the quality of life in the greater Twin Cities metro area. In the past decade, the foundation has invested hundreds of thousands of dollars into early childhood development, financial literacy programs, local food shelves and food programs, veterans' groups, affordable housing projects, Salvation Army Coats for Kids drive and many other worthy causes.

The Ideal Community Foundation focuses its support on organizations and initiatives that further its mission. It operates under the guidance of a Board of Directors, which oversees its financial management, sets policies and procedures for fundraising and grant making in accordance with its by-laws and mission. The foundation board thoughtfully reviews each request based on its ability to support its efforts and grants dollars where appropriate.

In the past 10 years, the list of benefactors has grown substantially. As these recipient organizations will attest, the need never goes away, but funding often does and they depend on charitable donations to help fill the gaps.

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A majority of the Ideal Community Foundation's funds are raised through its annual charity golf tournament. The 2014 event was the largest ever and raised a record \$16,800. In addition, Ideal CU employees, members and Shared Branch guests also donate to the foundation through bi-weekly "Casual for a Cause" efforts or direct contributions made online or by check. As donations increase, the foundation is able to broaden its reach into the community and touch more lives.

"We are extremely grateful for the ongoing support of our vendor partners, credit union colleagues, volunteers, members and staff in helping the foundation grow and prosper in the past decade," said Ideal Community Foundation Chairman Brian Sherrick. "We are proud of our accomplishments and the many lives we have touched. We look forward to continuing our mission in the years to come."

Donations to the Ideal Community Foundation are tax-deductible and funds received are reinvested into the community. Contributions can be made online at www.idealcu.com, at any Ideal Credit Union branch or by mail. Make checks payable to:

Ideal Community Foundation
8499 Tamarack Road
Woodbury MN 55125

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Photo caption:

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