



For immediate release
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NEWS RELEASE

Ideal Credit Union Offering Convenience of Mobile Check Deposit & Apple Pay

(Woodbury, MN – March 20, 2015) – Ideal Credit Union has added the convenience of Mobile Check Deposit for both personal and business accounts to its Mobile Banking app. Mobile Check Deposit enables members to deposit checks safely and securely with their mobile device – no mail-in or branch visit required.

To use Mobile Check deposit, members need an eligible Ideal CU Checking or Savings account, a supported mobile device - this includes Android and Apple tablets and smartphones, and the latest version of the Ideal CU Mobile Banking app, available in Google Play and the iTunes store.

More than 5,400 members use Ideal CU Mobile Banking on a daily basis to manage their accounts. Of those users, 1,302 have embraced the convenience of Mobile Check Deposit, utilizing the free service to make a total of 2,104 deposits in February.

“Mobile Check Deposit is a convenient way for members to deposit funds to their account without making a trip to the credit union,” said Ideal CU President/CEO Brian Sherrick. “With the growing popularity and use of mobile devices, we are committed to providing the technology members need to manage their finances in ways that make sense for their busy lives.”

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Ideal CU is also offering the convenience of Apple Pay for its consumer and business MasterCard Debit cards. To use Apple Pay members need an iPhone 6, iPhone 6 Plus, iPad Air 2 or iPad mini 3. There is no fee and Apple Pay is accepted at thousands of merchants nationwide.

Founded in 1926, Ideal Credit Union (formerly Postal Credit Union) is a member owned financial institution that specializes in providing excellent member service, great rates and convenience. Ideal CU offers a complete range of services, including 24/7 loan approval, mortgages, online banking, online deposits, mobile banking, mobile check deposit and mobile bill pay, free checking, business services, investment services and more. Ideal CU serves the Twin Cities metro area with office locations in Eagan, Hugo, North St. Paul, West St. Paul and Woodbury.